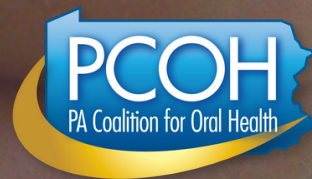


PA COALITION FOR ORAL HEALTH 2021 ANNUAL REPORT

"THE BEST TIME TO PLANT A TREE WAS
20 YEARS AGO.

THE SECOND BEST TIME IS NOW."

-CHINESE PROVERB



A Message from Our Board Chair

Well, that was a year. Things seemed to be getting better until they started getting worse. It is challenging and hard when you get your hopes up and then are disappointed. And yet, we persevered. We kept going, making new connections, starting new programs, investing our time and energy in activities for the future, showing by our actions that we believe that our investments will pay off.

At PCOH, we are dedicated to and enthusiastic about the future. In the past year, we rolled out the Basic Screening Survey in third grade classrooms, the first in Pennsylvania since 1998! The information we will obtain from this survey will give us a read on the current state of oral health in our children, something we haven't had, well, since 1998. This information can also serve as a baseline against which we can measure progress resulting from programs such as the School Sealant Program. Speaking of which, this year, we expanded the School Sealant Program from 61 to 78 interested programs, reaching 705 students. In addition to elementary students, we also connected over 400 high school students with information about career pathways in oral health, investing in building our oral health workforce for the future. We continued to grow the coalition, engaging with more than 25 new organizations across the state and nation. We also engaged in advocacy activities, supporting the extension of MA enrollment for pregnant women in PA (HB 2108) and promoting state resolution (HR68), Boosting Oral Health in Rural Communities, which passed through the legislature in March of 2021. We are envisioning a better future and working to make it happen.

Thank you for not giving up. Thank you for your continued efforts to make the future better for all Pennsylvanians. And thank you for supporting PCOH. It has been my honor to chair the Board of Directors these past two years.

Warmly,

Deb

2021

Deborah Polk, Ph.D.
2021 Board Chair



2021 Board of Directors & Staff

Board of Directors

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Joseph Mountain, DMD

Board Member

Family First Health

Katherine Mulligan, MHA

Board Member

DentaQuest

Jessica Rhodes, MS

Board Member

UPMC Health Plan



Helen volunteered at the MOM-n-PA event in Philadelphia in September.

Staff

Helen Hawkey

Executive Director

Merrilynn Marsh, MA

Development & Special Projects Coordinator

Angela Renner, MS

Program Coordinator

Amy Tice, MPA

Operations Assistant



PCOH staff (Angela, Amy, Helen, and Merrilynn) posed at the 2021 PA Oral Health Summit in Harrisburg on November 11th.

About PCOH

Mission

To improve oral health for all Pennsylvanians by uniting stakeholders to advance advocacy, policy, education and innovative approaches

Vision

Essential to overall health and wellness, optimal oral health benefits all Pennsylvanians. By bringing together oral health advocates and professionals to share the best and most innovative approaches, PCOH serves as the dynamic leading voice to improve oral health across the Commonwealth.

Priorities

- Improving oral health for Pennsylvania's most vulnerable populations
- Supporting Pennsylvania oral workforce development
- Advancing and advocating for oral health policy and infrastructure across all systems
- Advocating for community water fluoridation

Connect with Us



PA Coalition for Oral Health



PACoalitionOH



PACoalitionOH



Pennsylvania Coalition for Oral Health



PA Coalition for Oral Health



PCOH celebrated the 5 year incorporation anniversary of the organization.

Financial Partners

PCOH Distinguished Partners (\$10,000-\$49,999)

**Gateway Health Plan
Special Smiles, LTD/Pediatric Dental Associates
UPMC Health Plan**

PCOH Leading Partners (\$5,000 - \$9,999)

**Avēsis Incorporated, a Guardian Company
Dentsply Sirona**

PCOH Partners (\$1,000 - \$4,999)

**AmeriHealth Caritas
American Fluoridation Society
DentaQuest
Geisinger Health Plan
Health Partners Plans
Miracle Dental Associates
Pennsylvania Dental Foundation
Pennsylvania Dental Hygienists' Association
Skygen USA, LLC
UnitedHealthcare Community Plan of Pennsylvania
United Concordia Dental
Walmart**

*PCOH Board Member

**PCOH Staff

Supporters

Anonymous (10)

Gail Baker Lorenzo

L. Ann Bartal, RDH, CCMP

Christine R. Bennett

Richard Lyle Berkman

Dr. Sean and Vicki Boynes

Kelly Braun, MSDH

Lisa Davis*

Cliff Deardorff

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Dr. Joe and Dyanne Greenberg

Dr. and Mrs. Michael Halupa*

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Rhea Summit, RDH

Dr. Sandra Thompson

Amy Tice**

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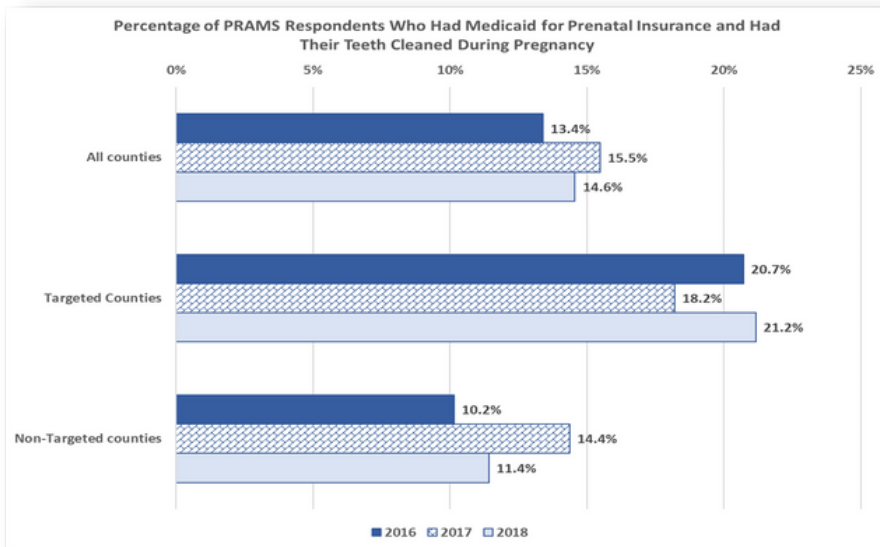
Although we do our best to ensure our donor lists are error-free, we occasionally mess up. Please accept our heartfelt apology for any mistakes that might occur in our computer system. Names appear as requested. Your support means so much to us and we are profoundly grateful to have you with us. Thank you again, not only for your gift, but your understanding.

*Thank!
You!*

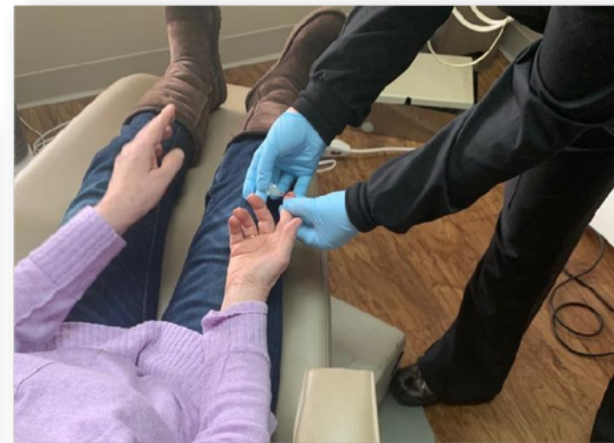
Our Accomplishments

Improving Oral Health for PA's Most Vulnerable Populations

- Adult Dental Medicaid workgroup met monthly to protect current adult dental benefits and advocate for oral health legislation
- Awarded two mini grants, totaling \$8,000, to support work across the state that advances the priorities of the 2020-2030 PA Oral Health Plan*
- Promoted state resolution (HR68), Boosting Oral Health in Rural Communities, which passed through the legislature in March of 2021
- Worked with all state managed care organizations to improve benefits for adult dental under Medicaid
- Served on multiple teams focused on increasing access to dental care for those with intellectual and developmental disabilities
- Provided oral health representation on the following groups and committees: Pennsylvania Cancer Coalition/HPV Workgroup, Pennie (PA Health Insurance Exchange) Outreach and Education Workgroup, PA Pregnancy Risk Assessment Monitoring System, and the Pritzker Children's Initiative



Evaluation continues for the 2017 Pregnancy and Oral Health media campaign.



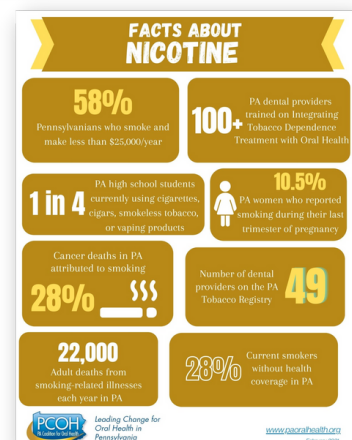
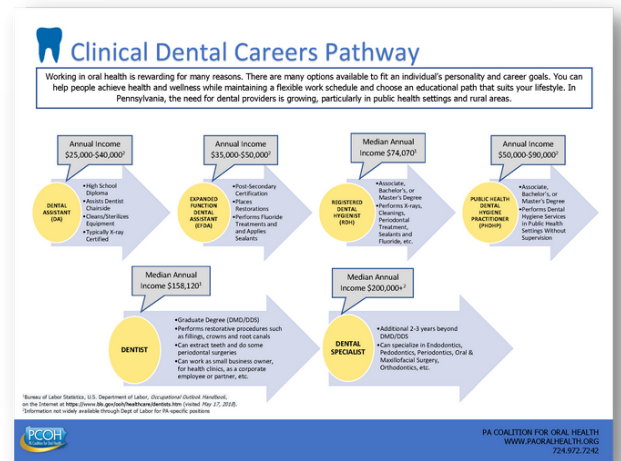
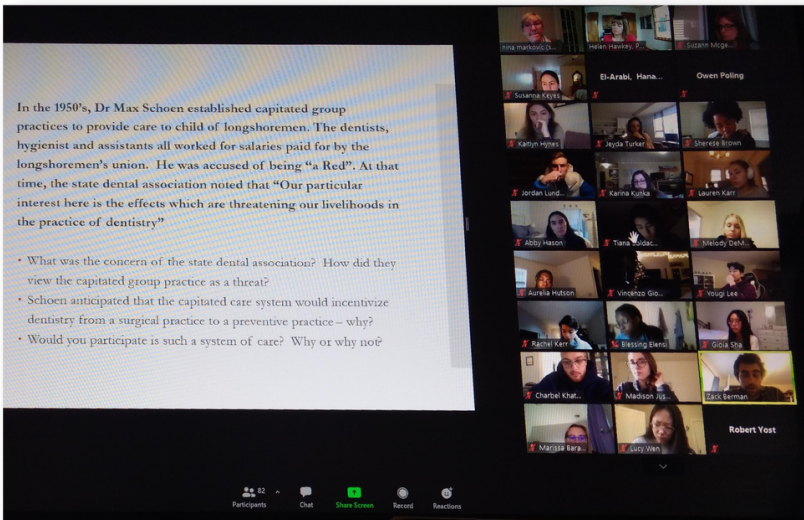
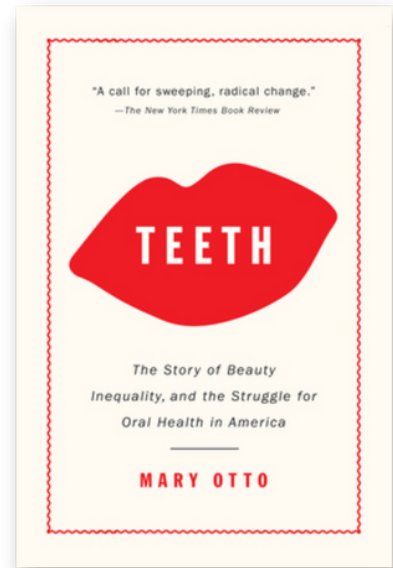
HealthLink Dental Clinic staff collect blood for chairside A1C blood glucose testing as part of their "Connecting Oral Health and Overall Health" project funded by the 2020-2021 PA Oral Health Plan Mini-Grant Program.

*Funded in part from the Pennsylvania Department of Health through Centers for Disease and Prevention (CDC) of the U.S. Department of Health and Human Services (HHS) under the Preventive Health and Health Services Block Grant. This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by, CDC, HHS or the U.S. Government.

Our Accomplishments

Supporting PA Oral Workforce Development

- Expanded a dental career pipeline project utilizing *Teeth* by Mary Otto to spark interest in dental public health careers, which was completed with more than 200 participating dental and dental hygiene students*
- Provided continued support for and participation in a wide range of regional oral health task forces across the state
- Reached 436 high school students in career pathway programs through presentations sponsored by regional Area Health Education Centers and local universities
- Trained nearly 300 dental staff and students using the Nicotine Dependence and Tobacco Cessation online course



*Funded through the Pennsylvania Department of Health through the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under Grant T12HP27539: Grants to States to Support Oral Health Workforce Activities. This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government.

Our Accomplishments

Advocating for Community Water Fluoridation (CWF)

- Coached and supported CWF advocates in preventing fluoridation rollbacks in 4 communities
- Worked with 3 communities interested in initiating water fluoridation
- Continued to collaborate with state officials and public health specialists to ensure public information about fluoridated water systems is as accurate as possible*
- Continually updated a fluoridation status map of Pennsylvania
- Led and coordinated communications for the statewide CWF Task Force
- Attended four statewide water conferences and educated more than 900 individuals about community water fluoridation (top photos)
- Assisted the PA Department of Health in presenting water fluoridation awards on behalf of the American Dental Association, the Association of State and Territorial Dental Directors, and the Centers for Disease Control and Prevention (bottom photo)

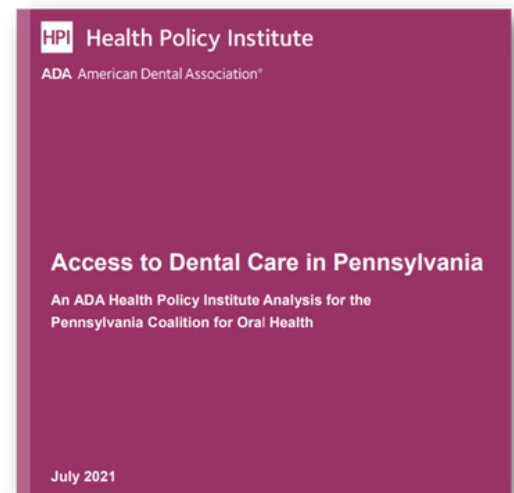
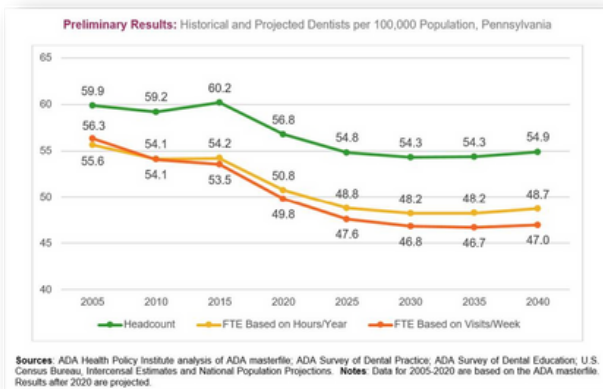


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Our Accomplishments

Advancing and Advocating for Oral Health Policy and Infrastructure Across All Systems

- Implemented third year of statewide charitable work tracking to collect data on free dental care being provided across Pennsylvania, collecting data on more than \$5.5 million in free services provided during 2020
- Supported the extension of Medicaid enrollment for pregnant women in PA (HB 2108)
- Provided oral health representation on the following committees: PA State Health Improvement Plan (SHIP), PA State Health Assessment (SHA), and the Coalition for the Common Health
- Promoted the federal addition of dental and vision to Medicare and adult coverage in Medicaid
- Met with three PA legislators and staff to discuss oral health issues in PA
- Partnered with the American Dental Association's Health Policy Institute to publish a dentist workforce study with policy recommendations for Pennsylvania



PCOH and partners met with U.S. Senator Casey to discuss dental benefits in Medicare.

Other Successes

- Supported the PA Department of Health in implementing the Pennsylvania Oral Health Plan 2020-2030 and the Oral Health Plan Advisory Group
- Participated on boards of the PA Rural Health Association and the American Network of Oral Health Coalitions
- Continued support and leadership for the PA Family Oral Health Collective
- Engaged with more than 25 new organizations across the state and nation
- Established a "Request Materials" page on the PCOH website for stakeholders to download and request more than 2,200 pages of free oral health materials
- With the help of the PA Chapter, American Academy of Pediatrics and the PA Office of Rural Health, created a resource for parents emphasizing the type and amount of beverages that should be consumed by children at certain ages (*top right*)
- Created a resource for middle school and high school students raising awareness of the amount of sugar in popular beverages and empowering them to choose water (*right*)
- Celebrated 5 years of incorporation as a 501(c) 3 nonprofit organization in August
- Officially joined the board of the Northcentral Pennsylvania Area Health Education Center

What Should Kids Drink?

WATER			
6-12 months 4-8 oz a day	12-24 months 8-32 oz a day	2-5 years 8-40 oz a day	<ul style="list-style-type: none"> • Serve anytime • Choose tap water • Only water between meals
MILK			
0-12 months Breast milk or formula only	12-24 months 16-24 oz a day	2-5 years 16-20 oz a day	<ul style="list-style-type: none"> • Serve at meals • Choose low fat white milk • Flavored milks often have added sugar
JUICE			
0-12 months Not recommended	1-4 years ≤ 4 oz a day	4-6 years 4-6 oz a day	<ul style="list-style-type: none"> • Serve once in a while only at meals • Choose 100% fruit juice only

Pennsylvania Chapter
 INCORPORATED IN PENNSYLVANIA
 American Academy of Pediatrics
 DEDICATED TO THE HEALTH OF ALL CHILDREN

PCOH
 PA Coalition for Oral Health

Choosing water from the start will promote a lifetime of health for your child.

A STUDENT GUIDE TO SUGARY DRINKS

CHOCOLATE MILK 8 teaspoons of sugar per 12 oz.	ENERGY DRINKS 9 teaspoons of sugar per 12 oz.	SODA POP 10 teaspoons of sugar per 12 oz.
SPORTS DRINKS 8 teaspoons of sugar per 12 oz.	SWEET TEA 7-10 teaspoons of sugar per 12 oz.	COFFEE DRINKS 10-20 teaspoons of sugar per 12 oz.

Check Your Drink:
 4 grams of sugar = 1 teaspoon

YOU DECIDE! CHOOSE WATER

Total revenue for 2021

\$791,000

84% of funds were used for direct programming.

PCOH ended 2021 with nearly **1,000** stakeholders.

Thank you! Our work would not be possible without you.

Our support comes from federal and state grants, corporate sponsorships, individual and organizational donors, and private foundations. Our total revenue fluctuates each year due to special projects. As a public charity, the PA Coalition for Oral Health takes its obligation to operate in the public view and the public interest very seriously. Accordingly, we make available our federal tax return and our audited financial statements. Our IRS Form 990 may be viewed at www.paoralhealth.org and www.guidestar.org, and financial statements may be requested at info@paoralhealth.org.

2021 PA Oral Health Summit: Navigating a New Era



The Summit was held on November 11-12 in Harrisburg. Nearly 100 individuals were in attendance for this two-day event, filled with educational presentations, small group discussion, networking, and more. This year's agenda featured a lineup of two keynote addresses, a state of the state report, and twelve 15-minute presentations followed by small group discussions.



PCOH presented three awards to oral health champions at the Summit.

Innovative Oral Health Champion - Organization
Wilkes-Barre Volunteers in Medicine

Innovative Oral Health Champion - Individual
Dr. C. Eve Kimball, FAAP

Community Water Fluoridation Champion
Dr. Thomas Regan

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Prime Event Sponsor



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Special Event Sponsor



Meal Sponsors



Scholarship Sponsors



À la carte



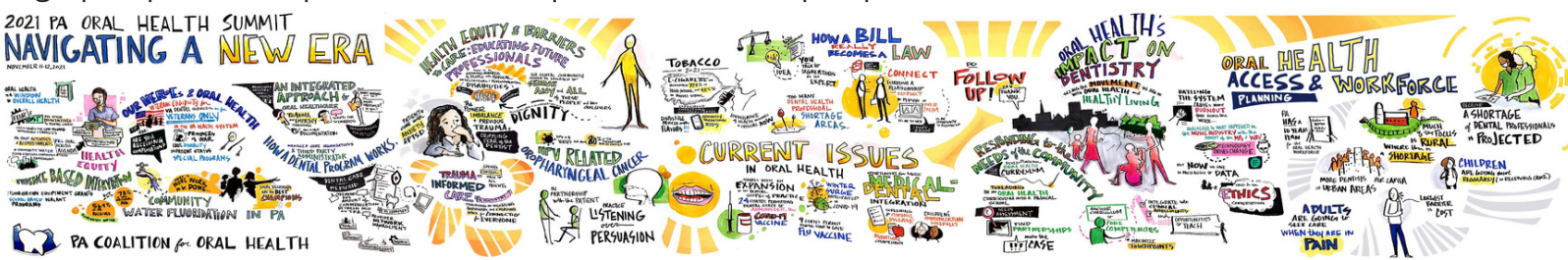
Organization Patron

Individual Patron



Lisa Schildhorn

Chrissie Bonner from Illustrating Progress developed a graphic illustration depicting key topics of discussion. The graphic provided a powerful visual representation of topics presented and items that stuck out to attendees.



Grants Awarded

The PA Department of Health Oral Health Program received funding from CDC and HRSA grants for 2018-2023 totaling \$3.45 million. PCOH is a key partner in these grants and works on numerous projects as a result of this partnership.

Centers for Disease Control and Prevention (CDC) *Improving Oral Health in Pennsylvania (IOH-PA) 2018-2023**

- Major Partner: PA Department of Health Oral Health Program
- Partners: PA Coalition for Oral Health, PA Association of Community Health Centers, and Heartland Grant Solutions
- Assisted school sealant programs (SSPs) in providing more than 2,500 sealants to students in 31 schools across the state
- Awarded \$65,703 in grants to update fluoridation equipment in 5 community water systems
- Guaranteed continued fluoridation for more than 100,000 Pennsylvanians served by community water systems
- Administered a third-grade Basic Screening Survey to measure dental disease in school-age children across 80 schools in Pennsylvania along with investigating options to improve dental services and data collection through school health



The Allegheny County Health Department dental staff, one of the funded school sealant programs, applies sealants to a student.



PCOH distributed kits of dental materials to 12 Public Health Dental Hygiene Practitioners serving as Basic Screening Survey screeners.

*Funded through the Pennsylvania Department of Health through the Centers for Disease Control and Prevention (CDC) of the U.S. Department of Health and Human Services (HHS) under Grant NU58DP006467: Using Surveillance Data and Evidence-based Interventions to Improve Oral Health Outcomes in Pennsylvania. This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by CDC, HHS or the U.S. Government.

Grants Awarded

Health Resources and Services Administration (HRSA) New Approaches to Oral Health Infrastructure and Capacity* 2018-2022

- Major Partner: PA Department of Health Oral Health Program
- Partners: PA Coalition for Oral Health, Dental Public Health Consultant, PA Chapter of American Academy of Pediatrics, PA Head Start Association, Achieva, Heartland Grant Solutions, PA Office of Rural Health, St. Luke's University Health Network
- Trained over 300 individuals from more than 20 community-based agencies with an obesity and cavities program in the first two years of funding
- Initiated a new teledentistry program in Schuylkill County to connect early learning centers with a dental home
- Developed training materials and videos to increase dental provider acceptance of people with disabilities
- Tracked additional dental services offered through a grant project at Rural Health Clinics (RHCs)
- Advocated for tracking and analysis of dental licensure data by the PA Department of Health Oral Health Program
- Reached more than 5,000 individuals with oral health services through rural health clinics in three counties
- Continued our dental workforce pipeline program to reach high school students in underserved areas to encourage the consideration of dental careers



St. Luke's University Health Network staff provide dental care to a patient in a rural health clinic.

"After viewing the many presentations, my career goals shifted fully away from dermatology, and towards dentistry, specifically non-surgical orthodontics. The session from the Pennsylvania Coalition for Oral Health also helped me to realize that the dental specialty of orthodontics is more suited to my interests because I would be pursuing a less surgery-based profession, which general dentistry does not provide."

-PA high school student

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Spotlight: YMCA Health Equity Tour

In 2021, the Harrisburg Area YMCA and Pennie™ kicked off the "YMCA Health Equity Tour." The Health Equity Tour is a series of in-person events throughout the 67 counties of PA focusing on access to health. During the tour, YMCA staff has distributed educational materials about COVID-19, oral health and water fluoridation, combatting senior social isolation, and the harmful effects of tobacco use and vaping. PCOH and the PA Chapter of the American Academy of Pediatrics (PAAAP) have provided thousands of oral health materials for distribution. Starting in May 2021 and through December, the tour has made 54 stops at locations across the state and provided materials to more than 5,000 individuals. There are 18 more stops currently scheduled for 2022.



- 54 stops in 2021
- 18 stops scheduled for 2022
- 5,000 individuals received materials



2022 & Beyond!

Here's what we're planning for 2022...

- Hold two virtual and four in-person stakeholder meetings, with a focus on engaging new stakeholders as well as continuing existing relationships
- Collect data for the fourth year of our charitable work tracking for free dental services
- Complete administration of a third-grade Basic Screening Survey to measure dental disease in school-age children in Pennsylvania along with investigating options to improve dental services and data collection through school health
- Advocate at the federal level for dental benefits to be added to Medicare and add support for dedicated oral health funding for every state
- Improve the percentage of Pennsylvanians who have access to optimally fluoridated drinking water by investigating new partnerships that promote drinking tap water and healthier beverage choices by all residents
- Offer dental continuing education credits in tobacco/nicotine cessation, HPV prevention, serving people with disabilities, community water fluoridation, and more
- Work with state and regional Area Health Education Centers on pathway projects to encourage students to pursue dental careers
- Expand our nicotine/tobacco cessation program to reach more dental providers and staff in locations such as schools and prisons
- Promote HPV prevention through vaccines to reduce oral cancer incidence
- Continue to implement the goals and action plans of the Pennsylvania Oral Health Plan 2020-2030
- Give health providers the support they need to educate and improve health for families in PA through our online materials page

